# **Privacy Policy**

# What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way (such as details provided over the phone). In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login, e-mail address, password, computer, connection information and purchase history. We may use software tools to measure and collect session information; including page response times, length of time spent on our website pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

# How do we collect the information?

When you conduct a transaction on our website, as part of the process, we collect the personal information that you provide us with, such as your name, address and email address. Your personal information will be used for the specific reasons stated below only. We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services.
- 2. To be able to contact our Visitors and Users with general or personalised service-related notices and promotional messages.
- 3. To create aggregated statistical data and other aggregated and/or inferred non-personal Information, which we or our business partners may use to provide and improve our respective services.
- 4. To comply with any applicable laws and regulations.

# How do we store, use, share and disclose your information?

Our company is hosted on the Squarespace.com platform. Squarespace.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Squarespace.com data storage, databases and the general Squarespace.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Squarespace.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

#### How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through questionnaires, to send updates about our company/ send marketing information on services, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

When you subscribe to our mailing list, you are providing consent for us to use your email address for our subscriber list. This email address will not be passed on to any other parties (businesses, individuals or otherwise) and you can unsubscribe at any time by emailing info@craving.properties.

# How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website functionality in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website, as some of its functions may not be available to you.

# How can you withdraw your consent?

If you don't want us to process your data anymore, please contact us at <u>info@craving.properties</u>.

# **Privacy Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.